

**Category:** Operations

**Policy Title:** News Releases

**Policy Statement:** All news releases, photographs or public service announcements, and news media contacts, concerning GCCC events, students or programs should be issued or cleared by the Director of Marketing Public Relations; or in the case of athletic programs, by the Director of Athletics. Release of news items and Public Service Announcements in no way guarantees publication or broadcast.

**Procedures:**

**Contacts:** Vice President for Administrative Services

**Approved Date:** 9/1/2016

**Policy History:** 5/1/2006

**Keywords:** marketing, advertising, photographs, news, media

**Related Form:** [Click here to enter text.](#)